

SINGAPORE INTERNATIONAL DISPUTE RESOLUTION ACADEMY
(SIDRA)
CORPORATE PARTNERSHIP SCHEME

A. Introduction

Through its Corporate Partnership Scheme, SIDRA aims to develop strong relationships with stakeholders in key industries to build the negotiation and dispute resolution ecosystem.

In consideration of their support of SIDRA and its objectives, SIDRA Corporate Partners are entitled to various benefits and opportunities including, but not limited to:

1. Preferential Prices - Members and employees of a SIDRA Corporate Partner can enjoy preferential prices when they register for SIDRA programmes, seminars and events through the SIDRA Corporate Partner.
2. Exclusive Invitations - A SIDRA Corporate Partner may nominate representatives to attend SIDRA's by invite only networking sessions, community events and thought-leadership exchanges.
3. Consultation on Research Projects and Initiatives – A SIDRA Corporate Partner will have opportunities to be involved with SIDRA's key research projects and initiatives, especially where these relate to practice, policy and industry. A SIDRA Corporate Partner may also be invited to collaborate with SIDRA on research and development.
4. Listing (together with short bio and website link) of SIDRA Corporate Partner on SIDRA's website.

SIDRA will constantly explore new ways to provide value to its Corporate Partners through this Scheme and will keep its Corporate Partners updated about the latest developments, services and promotions offered by SIDRA and its partners.

B. Support sought by SIDRA from its Corporate Partners

SIDRA seeks the support of its Corporate Partners to publicise and promote SIDRA programmes, seminars and events to their employees and members.

Typically, SIDRA will ask its Corporate Partner to help with the following:

1. Send two (2) dedicated emails to your employees and members promoting the SIDRA programme, seminar or event, as applicable (content to be provided by SIDRA and timing of emails to be agreed with SIDRA).

2. Publish two (2) dedicated posts on your social media platforms to promote the SIDRA programme, seminar or event, as applicable (content to be provided by SIDRA and timing of emails to be agreed with SIDRA).

3. Mention the SIDRA programme, seminar or event, as applicable, in your company / member newsletter (content to be provided by SIDRA).

4. Event listing of SIDRA programme, seminar or event, as applicable, on your company / member webpage (content to be provided by SIDRA).

These actions will help inform your employees and members about the benefits and privileges that they can enjoy under the SIDRA Corporate Partnership Scheme, while helping to publicise and promote SIDRA and its activities.

SIDRA is always open to further suggestions from its Corporate Partners as to how they can support SIDRA and/or publicise SIDRA's programmes, seminars and events.

C. How to apply for the SIDRA Corporate Partnership Scheme

Submit your organisation's application to become a SIDRA Corporate Partner via this online form <<http://bit.ly/2wBI7IC>>.

D. General terms and conditions

- Submitted applications for the SIDRA Corporate Partnership Scheme are subject to written confirmation by SIDRA.
- Information provided to SIDRA pursuant to this application may be used by SIDRA for the purposes of communication, promotional offers, email updates, e-newsletter, marketing and publicity in relation to SIDRA, its activities and the SIDRA Corporate Partnership Scheme.
- Promotional offers (including but not limited to preferential prices and discounts) under the SIDRA Corporate Partnership Scheme are (i) only for selected items as specified on a case by case basis by SIDRA, and where relevant, its partners; (ii) not cumulative; and (iii) not applicable with other special offers and/or promotions.
- Terms and conditions of the SIDRA Corporate Partnership Scheme and applicable benefits and privileges may be supplemented and amended without prior notice at the sole discretion of SIDRA. For the avoidance of doubt, promotional offers (including but not limited to preferential prices and discounts) under the SIDRA Corporate Partnership Scheme may be offered by SIDRA in its absolute discretion from time to time, on such terms and conditions as determined by SIDRA.